

NAB 2024 Update

Hi Darrell,

We wanted to email you about the new products and updates we launched at NAB 2024.

We announced two new cameras, DaVinci Resolve 19, two new switchers, a new 120x120 Videohub, new 2110 IP video products and a whole new way of creating live action replays for broadcasters.

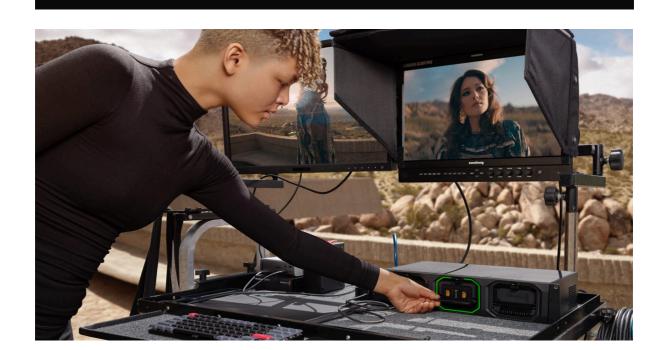
I will go through each product and update below and provide a link to our website if you want to learn more.



Blackmagic URSA Cine 12K

Blackmagic URSA Cine 12K is a revolutionary new digital film camera that introduces new advanced technologies with total integration into the post production workflow. This new model includes a new large format RGBW 36 x 24mm sensor with larger photo-sites for 16 stops of dynamic range, interchangeable PL, LPL and EF lens mounts, and industry standard Lemo and Fischer connections. Blackmagic URSA Cine 12K comes with 8TB of high performance storage built in and also includes high speed networking for media upload and syncing to Blackmagic Cloud.

Blackmagic URSA Cine 12K will be available in May from Blackmagic Design resellers worldwide for \$24,505.



Blackmagic Media Dock

Blackmagic Media Dock accelerates your post production workflow by making it faster and simpler to start editing and color correction! Mount up to three Blackmagic Media Modules for high speed access to media from multiple URSA Cine cameras all at the same time! The four high speed 10G Ethernet ports allow up to four separate edit workstations to connect directly and it is extremely fast, even when a lot of users are connected at the same time.

Plus, the USB-C connection supports Ethernet so you can transfer media using a simple USB-C cable connected to your computer. There is also an HDMI output that lets you see the status of your media in real time on a TV or monitor.

Blackmagic Media Dock is available now from Blackmagic Design resellers worldwide for \$3,275.



Blackmagic PYXIS 6K

Blackmagic PYXIS 6K is a high end digital film camera that produces precise skin tones and rich organic colors. It features an extremely versatile box or cube design that lets you build the perfect camera rig for your production! You get a full frame 36 x 24mm 6K sensor with wide dynamic range with a built in optical low pass filter that's been designed to perfectly match the sensor.

Plus there are 3 models available in either EF, PL or L-Mount. You also get 2 x CFexpress media recorders and Ethernet for sharing media to Blackmagic Cloud! It even records both 12-bit Blackmagic RAW and extremely small H.264 proxies files at the same time!

Blackmagic PYXIS 6K will be available in June from Blackmagic Design resellers worldwide from \$4,905.



DaVinci Resolve Micro Color Panel

DaVinci Resolve Micro Color Panel is a new more affordable color panel for DaVinci Resolve software. Designed in collaboration with the world's leading colorists, the DaVinci Resolve Micro Color Panel features high quality trackballs and precision machined control knobs for fine tuning primary grading parameters, as well as navigation and transport keys for shortcut commands. The new more portable model supports Mac, Windows and Linux, connecting via USB or Bluetooth and it also features a mounting slot for an Apple iPad Pro.

The DaVinci Resolve Micro Color Panel will be available in May from Blackmagic Design resellers worldwide for \$809.

Learn More



DaVinci Resolve 19

DaVinci Resolve 19 public beta is a major new update which adds new AI tools, over 100 feature upgrades such as IntelliTrack AI, Ultra NR noise reduction, ColorSlice six vector grading, film look creator FX and multi source editing on the cut page.

For Fusion there are new USD tools and multipoly rotoscoping tools, plus Fairlight has new Fairlight Al audio panning to video, ducker track FX and ambisonic surround sound. Blackmagic Cloud has new features that make it easy to use for large companies with multiple users collaborating on the same project at the same time.

Download Now



Blackmagic Design Replay

Blackmagic Replay is a new way of creating live action replays for broadcasters. Blackmagic Replay is totally unique because it uses multiple HyperDecks to record into shared storage, while DaVinci Resolve is connected to the same shared storage as a powerful playback engine. However, the true power comes from having DaVinci Resolve handle the playback.

That's because it's not just replay, but an extremely powerful editor with multi user collaboration features. Plus color correction, visual effects and audio post production. Now replays can be converted into promos, title sequences and instant social media updates.

DaVinci Resolve Replay Editor

Editor panel specifically designed for multi-cam editing for news cutting and live sports replay. Includes buttons to make camera selection and editing extremely fast! Connects via Bluetooth or USB-C.

Blackmagic Cloud Store Max

Extremely high performance flash storage, with 24TB or 48TB capacity 12 card RAID 0 flash memory core, 4 x 10G Ethernet, 100G Ethernet, USB-C and Blackmagic Cloud sync for distributing files globally.

Blackmagic Media Player 10G

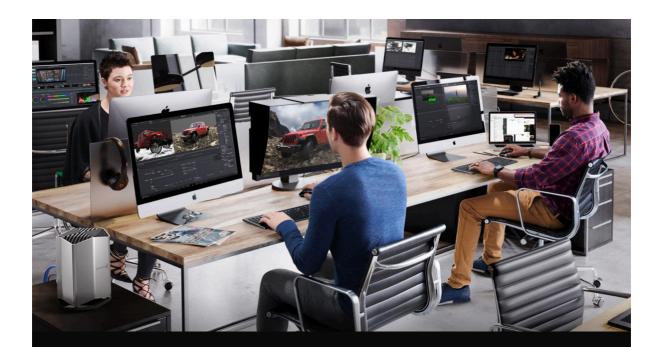
Powerful capture and playback with 10G Ethernet, dual 12G-SDI outputs for fill and key playback, 12G-SDI capture and 10G Ethernet for accessing network storage and power over a single Thunderbolt connection.

HyperDeck Studio Update

With the latest software update, HyperDeck Studio models can record directly to network storage. Now you can build a rack of HyperDeck Studio recorders that can record multiple camera channels into a single folder on the storage.

HyperDeck Extreme Update

Perfect for ISO recording, HyperDeck Extreme can record directly to network storage! Plus HyperDeck Extreme 8K can now record 4 channels in a single unit! This means any editing system can just log into the network storage and access all the media in one location.



Blackmagic Cloud

Blackmagic Cloud lets you host your project libraries on the DaVinci Resolve Project Server in the cloud to access your work from any computer. Share Blackmagic Cloud projects and work collaboratively with editors, colorists, VFX artists and audio engineers at the same time, anywhere in the world!

Blackmagic Cloud Organizations

The Organizations app lets larger companies define a single organization or company within Blackmagic Cloud. Now you can create groups or teams and quickly share projects to an entire group rather than one by one. You can also manage storage access, share Presentations, and create a single sign on!

DaVinci Resolve Studio Licenses

The Organizations app also lets you buy or rent DaVinci Resolve Studio licenses. This makes it easier for companies to assign and manage the allocation of licenses within large groups. Licenses can be costed against specific projects and then removed when it's complete.

Blackmagic Cloud Store Sync

Multiple Blackmagic cameras can now upload proxy files, followed by the camera originals, to Blackmagic Cloud. With automatic sync to DaVinci Resolve projects, you can start editing and grading quickly using proxies, speeding up your workflow.



ATEM Constellation 4K Switchers

Introducing two new Ultra HD models to the ATEM Constellation family! ATEM 1 M/E Constellation 4K and ATEM 2 M/E Constellation 4K are advanced Ultra HD live production switchers with up to 20 inputs, 12 aux outputs, 6 DVEs, 8 chroma keyers, 2 multiviews and more! Both models feature a compact rack mount design with a built in control panel.

Also included is an LCD so you can see program output and change switcher settings via on screen menus. The compact design is perfect for portable live production, with the rear of the switcher including connections for 12G-SDI inputs, aux outputs, balanced audio and Ethernet for control. Plus the built in Fairlight audio mixer includes a compressor, limiter, 6 band parametric EQ and expander on each input.

ATEM 1 M/E Constellation 4K and ATEM 2 M/E Constellation 4K are available now from Blackmagic Design resellers worldwide from \$2,945.



Blackmagic SMPTE-2110 IP Products

Blackmagic Design has a wide range of SMPTE-2110 IP video products, including converters, video monitors, audio monitors and even cameras! Plus they support Ultra HD using low cost 10G Ethernet! Most converter models are bidirectional, so they're fantastic to use on cameras when you need an extra program return!

The rack mount models have an elegant design with a color LCD for monitoring, menus and diagnostics. All models conform to the SMPTE ST-2110 standard for IP video, including PTP clocks and even NMOS support so you can make connections using a video router panel. The Blackmagic 2110 IP Converter 3x3G model even includes a reference video output, timed to the 2110 PTP clock!

Blackmagic 2110 IP Mini IP to HDMI

Monitor 2110 IP video and audio on any HDMI monitor or TV. Compact design connects and powers from 10G Ethernet and supports HD and Ultra HD standards to 2160p60. Also includes DC power supply.

Blackmagic 2110 IP Mini BiDirect IP/12G

Convert broadcast cameras with SDI connections to 2110 IP video systems. Connects and powers from 10G Ethernet and supports all HD and Ultra HD standards to 2160p60. Includes 5 pin XLR talkback.

Blackmagic 2110 IP Presentation Converter

Designed for speaker podiums with connections for laptops, projectors and microphones all in the one converter. Computers can connect via USB for both video and power. Includes 2 standards converters.

Blackmagic 2110 IP Converter 4x12G PWR

Convert and power up to 4 x 2110 IP video cameras or converters. Bi-Directional 4 channel 12G-SDI 2110 IP converter includes control panel with LCD and supports HD and Ultra HD standards to 2160p60.

Blackmagic 2110 IP Converter 8x12G SFP

Bi-Directional 8 channel 12G-SDI 2110 IP converter with 8 10G Ethernet SFP modules for optical fiber. includes control panel and LCD for status and supports HD and Ultra HD standards to 2160p60.

Blackmagic 2110 IP Mini IP to HDMI SFP

Monitor 2110 IP video and audio on any HDMI monitor or TV.

Compact design connects using 10G Ethernet SFP optical module

and supports HD and Ultra HD standards to 2160p60. Includes DC power supply.

Blackmagic 2110 IP Mini BiDirect IP/HDMI SFP

Convert broadcast cameras with SDI connections to 2110 IP video systems. Connects using 10G Ethernet SFP optical module in all HD and Ultra HD standards to 2160p60. Includes 5 pin XLR talkback.

SmartView 4K G3

High quality monitor with 2110 IP and 12G-SDI connections for SD, HD and Ultra HD up to 2160p60. Features 4K resolution LCD with focus peaking, framing guides, 3D LUTs as well as AC and 12V DC power.

Blackmagic Audio Monitor 12G G3

Powerful audio monitor in a compact 1 rack unit size! Features dual subwoofer design, 2110 IP and 12G-SDI inputs for SD, HD and Ultra HD support, balanced XLR, AES/EBU and HiFi audio inputs.

Blackmagic Studio Camera Update

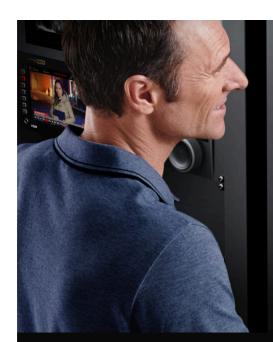
We will be releasing an update that adds support for Blackmagic Cloud workflows on Blackmagic Studio Cameras. This will allow you to upload clips from the camera's new media pool to Blackmagic Cloud and even upload directly to DaVinci Resolve projects.

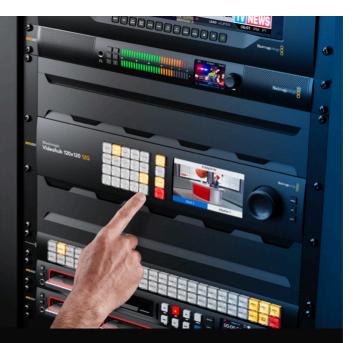
Blackmagic URSA Broadcast Update

Get support for Blackmagic Cloud workflows on URSA Broadcast so you can upload clips from the camera's new media pool to Blackmagic Cloud and directly to DaVinci Resolve projects, as well as simultaneous proxy recording alongside Blackmagic RAW or ProRes.

Blackmagic Ethernet Switch 360P

High performance low latency Ethernet switch, includes 16 fast 10G Ethernet and 2 high speed 100G Ethernet ports, rear Ethernet connections and NMOS protocol for 2110 IP video workflow.

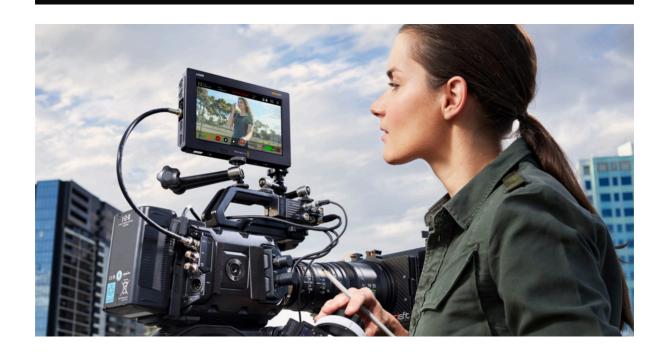




Blackmagic Videohub 120x120 12G

The new Blackmagic Videohub 120x120 12G is the latest model in the Videohub 12G router family. The massive Blackmagic Videohub 120x120 12G features a front panel with shortcut buttons, an LCD which can display labels or live video, a machined metal spin knob for browsing video sources, reference connections and redundant power. It also features zero latency, full SDI re-clocking and external control via Ethernet.

Blackmagic Videohub 120x120 12G will be available in June from Blackmagic Design resellers worldwide for \$21,225.



Blackmagic Video Assist Price Reduction

We have announced a new lower price for all Blackmagic Video Assist 3G and 12G models, with a saving of up to \$340 across both the 5 inch and 7 inch models.

Blackmagic Video Assist is a portable monitor, a professional recorder, a portable scope and a fantastic camera viewfinder solution! You can also add better quality record codecs and a larger monitor to any SDI or HDMI camera! The includes innovations such as 4 built in scopes, enhanced focus assist features, a tally indicator and built in 3D LUTs.

Blackmagic Video Assist 5" 3G was \$865 and is now \$535.

Blackmagic Video Assist 7" 3G was \$1265 and is now \$935.

Blackmagic Video Assist 5" 12G HDR was \$1315 and is now \$975.

Blackmagic Video Assist 7" 12G HDR was \$1645 and is now \$1315.

That's up to a \$340 saving across all the models.

Find a Blackmagic Design reseller >



I hope this update was helpful. We've been working hard on these new products and updates. Please check the links to our website as it includes a lot more information.

I also posted a video that explains the new products and updates. You can watch it on our YouTube channel.

We cannot wait to see how people use these new products!



Grant Petty Blackmagic Design





Watch Video Now!